



THE  
**Big**  
BOOK<sup>OF</sup>  
GREEN  
DESIGN

# PURE FEELING

Exclusive organic cotton clothes



Protect the environment with a PURE FEELING!

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**VKP DESIGN – HAARLEM, THE NETHERLANDS**

**Creatives:** Vanessa Paterson

**Client:** Pure Feeling

**WHAT'S GREEN ABOUT THIS** – Pure Feeling sells fair-trade organic cotton clothing for children and adults, both online and in a successful shop in Haarlem, the Netherlands, which started as a simple market stall.



**NETRA NEI – SEATTLE, WASHINGTON**

**Creatives:** Netra Nei, Mik Nei, Iris Guy Sofer

**Client:** YS Development

**WHAT'S GREEN ABOUT THIS** – The company's goal is to build innovative and thoughtful developments, that are designed by the best local architects, and that meet or exceed the high standards of BUILT GREEN, LEED and ENERGY STAR HOME, while allowing for relative affordability.